

Synergy Research classe IBM parmi les 3 premiers fournisseurs de Cloud

IBM, numéro 1 des fournisseurs de Cloud hybride à destination des entreprises

Paris - 03 nov. 2014: IBM (NYSE: IBM) annonce aujourd'hui que la dernière étude mondiale de Synergy Research group classe IBM parmi les 3 premiers fournisseurs sur le marché du Cloud pour le 3ème trimestre 2014. De plus, alors qu'un nombre croissant d'entreprises adoptent des environnements de Cloud hybride, Synergy Research Group positionne IBM comme le numéro 1 des fournisseurs de Cloud hybride et privé à destination des entreprises.

Synergy Research Ranks IBM as the #1 Hybrid Cloud Provider for the Enterprise

IBM Among Top 3 Cloud Providers

Armonk, N.Y. - 03 Nov 2014: Today IBM (NYSE: [IBM](#)) announced that the latest global analysis from Synergy Research Group ranks IBM as the #1 [hybrid](#) and private cloud provider for the enterprise and positions IBM among the top three providers in the [cloud](#) market for the third quarter of 2014.

With Synergy Research's findings around growth specific to [Infrastructure-as-a-Service](#), [Platform-as-a-Service](#), hybrid and [private cloud](#), IBM Cloud is driving growth through extensive gains with significant enterprise recent client engagements in a variety of industries.

IBM - The global Cloud Platform for Enterprise Clients

As part of today's news, IBM is announcing a series of global enterprises clients turning to IBM to tap into new opportunities with cloud in industries ranging from telecommunications, publishing and security:

- Korean e-publishing company, Artgrafii, [has deployed](#) its platform that creates and distributes professional content on the IBM Cloud to enable it to store, edit and manage online content more effectively as it expands outside of Korea. Additionally, Artgrafii is using [IBM Bluemix](#) for fast product enhancements and new service development.
- [IBM is partnering](#) with one of the Netherland's largest telecommunications services providers, [KPN](#), to extend its cloud services in the Dutch market. With data center capacity across the Netherlands, IBM will

provide KPN and their end users cloud services that meet in-country data residency requirements.

- With data center capacity across the Netherlands, IBM will provide KPN and their end users cloud services that not only meet in-country data residency requirements, but will also offer them the ultimate choice between three infrastructure-as-a-service delivery models: bare metal servers, single-tenant virtual machines and multi-tenant virtual machines.
- Israeli technology firm Gama Operations [has deployed](#) a new system for encrypting phone calls and video calls, and voice or video conferences on the IBM Cloud, taking advantage of SoftLayer's constant availability and high-speed private network to extend their services to new geographies, allocate resources faster than and offer flexible payment models to their customers.

"Synergy's findings show IBM's successful commitment to provide public, private and hybrid cloud services enterprises need to address existing business needs and position them for future growth regardless of their industry or specialization," said **IBM General Manager of Cloud Services James Comfort**. The study reinforces IBM's position as the cloud platform for the enterprise."

Today's announcement builds on IBM's Cloud Growth:

- In 3Q 2014, IBM reported that cloud revenue was up more than 50 percent year-to-date and that cloud delivered as a service was up 80 percent year-to-date with a third quarter annual run rate of \$3.1 billion
- IBM Cloud supports 47 of the top 50 Fortune 500 companies
- Since its acquisition in 2013, IBM SoftLayer has served thousands of new cloud clients
- In October 2014, IBM announced one of the largest cloud deals in the industry and the biggest win for IBM Cloud to date with SAP selecting IBM as its premier strategic provider of cloud infrastructure services for its business critical applications
- In April 2014, IBM launched a new cloud marketplace that brings together IBM's vast portfolio of cloud capabilities and new third-party services in a way that delivers a simple and easy experience for the enterprise
- In February 2014, IBM announced that it will invest \$1 billion on the BlueMix PaaS to bring enterprise developers into the hybrid cloud era with IBM
- In January 2014, IBM made another big bet and doubled down its efforts on cloud. IBM announced that it is committing \$1.2 billion to expand its global cloud footprint.
- Also in January 2014, IBM announced that it is investing \$1 billion in launching the new Watson Business unit with Watson running on SoftLayer

About IBM Cloud

IBM is the leading enterprise platform for Cloud with an unmatched portfolio of open cloud solutions to enable clients for the hybrid cloud era with integration, control over data and expertise. IBM Cloud has helped more

than 30,000 clients around the world. Today, IBM has 100+ cloud SaaS solutions, thousands of experts with deep industry knowledge helping clients transform and a growing global network of cloud centers. Since 2007, IBM has invested more than \$7 billion in 17 acquisitions to accelerate its cloud initiatives. IBM holds 1,560 cloud patents focused on driving innovation. For more information about cloud offerings from IBM, visit <http://www.ibm.com/cloud>. Follow us on Twitter at @IBMcloud and on our blog at www.thoughtsoncloud.com. Join the conversation #ibmcloud.
