#### Communiqués de presse

# IBM rachète Crossideas et étend son offre Sécurité avec un outil d'identity intelligence

Des capacités d'analytique et une gestion orientée business permettent un meilleur contrôle pour garantir la sécurité des entreprises

**Paris - 25 août 2014:** IBM (NYSE: <u>IBM</u>) annonce aujourd'hui l'acquisition de CrossIdeas, un éditeur privé de logiciels de sécurité qui gère l'accès des usagers aux applications et données hébergées en interne et dans le Cloud. Les termes financiers du contrat n'ont pas été divulgués.

Sous le poids des nouvelles régulations gouvernementales et la sophistication croissance des cyberattaques, les dirigeants d'entreprises exigent que leurs responsables informatiques et ceux en charge de la sécurité mettent en place des politiques et des solutions de gestion d'accès qui assurent une visibilité des risques opérationnels et technologiques. Basée en Italie, Crossideas aide les organisations à gérer les identités et les accès aux applications de manière parfaitement intégrée, en réduisant le fossé entre les activités business, la conformité et l'infrastructure SI afin d'aider à réduire le risque de fraude, de conflit d'intérêt et d'erreur humaine dans les processus d'entreprises.

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### IBM acquires CrossIdeas to Expand Security Offerings with Identity Intelligence

Business-driven Governance and Analytics Capabilities Bring Greater Control for Securing Enterprises

IBM (NYSE: <u>IBM</u>) today announced it has acquired<u>CrossIdeas</u>, a privately held provider of security software that governs user access to applications and data across on-premise and cloud environments. Financial terms were not disclosed.

Under the burden of more government regulations and increasing sophistication of security threats, business leaders are demanding that IT and security executives implement access governance policies and solutions that provide visibility into operational and IT risks. Based in Rome, Italy, CrossIdeas helps organizations seamlessly manage identities and application access by bridging the gap between compliance, business, and IT infrastructure to help reduce the risk of fraud, conflicts of duties, and human error in business processes.

The <u>acquisition</u> of CrossIdeas extends IBM's <u>leadership</u> in delivering innovation, services and software for securing enterprises. IBM has now made more than a dozen acquisitions in security over the past decade and invested extensively in dedicated research and development in the security space. This blend of organic innovation and acquired technologies is helping IBM customers defend against advanced threats and manage

risk in an era of unprecedented technology change.

"The addition of CrossIdeas extends IBM's market share leading[1] portfolio of identity and access management capabilities," said Brendan Hannigan, General Manager, IBM Security Systems. "IBM can now provide enterprises with enhanced governance capabilities and transparency into risk from the factory floor to the board room, giving leaders the insight they need to protect their brand and customers."

As part of IBM's Identity and Access Management <u>portfolio</u>, CrossIdeas will deliver next generation identity and access governance capabilities to help mitigate access risks and segregation of duty violations. The combined business-driven approach provides integrated governance and full lifecycle management of a user's time with an organization.

For example, a stock trader working in a financial institution may be promoted and given access to approve trades in a new system while retaining access to enter trades in the previous system. This dual access may constitute a segregation of duties violation, which could expose the institution to failing a compliance requirement. With CrossIdeas' technology, auditors and managers could detect and remediate the segregation of duties violation before it becomes a security risk and audit exposure.

"CrossIdeas is very excited to become part of IBM through this acquisition," said Alberto Ocello, Chief Executive Officer at CrossIdeas. "The innovative technology of CrossIdeas' IDEAS solution strongly complements IBM's Identity and Access Management portfolio and we are proud to contribute to IBM's worldwide expansion in the IT security market."

CrossIdeas addresses the business requirements of auditors and risk and compliance managers with innovative role analytics, intuitive visualizations for better insight into user access, and alignment with compliance and access risk requirements. This Identity Intelligence is delivered via centralized compliance dashboards for auditors to evaluate access risk and activity-based segregation of duties across enterprise-wide applications. These dashboards are populated using a broad array of identity and access repositories including IBM Security Identity Manager.

Integrating CrossIdeas' innovative business-driven governance capabilities with IBM's Security portfolio will be expedited by the two companies' existing relationship. By its participation in the Ready for IBM Security Intelligence program, CrossIdeas already allows IBM customers to deploy integrated access governance and user lifecycle management technologies leveraging IBM's Security Identity Management (ISIM) portfolio. This integration will help ISIM customers rapidly introduce access governance capabilities with minimal changes to their existing environment.

## About IBM Security

IBM's security portfolio provides the security intelligence to help organizations holistically protect their people, data, applications and infrastructure. IBM offers solutions for identity and access management, security information and event management, database security, application development, risk management, endpoint management, next-generation intrusion protection and more. IBM operates one of the world's broadest security research and development, and delivery organizations. IBM monitors 15 billion security events per day in more than 130 countries and holds more than 3,000 security patents.

For more information, please visit <a href="www.ibm.com/security">www.ibm.com/security</a>, follow @IBMSecurity on Twitter or visit the IBM Security Intelligence <a href="blog">blog</a>.

### **About CrossIdeas**

Founded in 2011, CrossIdeas provides Identity and Access Governance solutions to help enable organizations achieve their compliance, audit and access risk management objectives. Leveraging CrossIdeas' innovative technology and flexible service model, organizations can strengthen their risk awareness and IT security. CrossIdeas is headquartered in Rome, Italy and can be reached at <a href="https://www.CrossIdeas.com">www.CrossIdeas.com</a>.