# IBM BlueMix est désormais disponible dans sa version intégrale – un élan significatif depuis le lancement de sa version en Open Beta

**Bluemix est l'une des plus importantes plateformes de déploiement Cloud Foundry - IBM et ses partenaires dévoilent une série de nouveaux services BlueMix, et des clients parmi lesquels GameStop - Les principaux intégrateurs de systèmes IBM GBS et CSC déploient Bluemix**

**Paris - 01 juil. 2014:**

IBM annonce aujourd'hui que Bluemix, la plateforme de développement open Cloud utilisée par des clients et des intégrateurs de systèmes pour développer de nouvelles applications dans le Cloud, est désormais disponible avec de nouveaux services.

Bluemix est disponible sur la place de marché Cloud d'IBM (IBM Cloud Marketplace). Cette plateforme inclut plus de 50 services qui permettent aux entreprises de développer des applications sécurisées dans le Cloud. Depuis sa mise à disposition en open beta en février dernier, Bluemix est devenue en quelques mois l'une des plus importantes plateformes de déploiement Cloud Foundry dans le monde.

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**IBM's Bluemix Now Generally Available - Significant Momentum Since Open Beta**

*- Bluemix Now One of the Largest Cloud Foundry Deployments*
*- IBM and Business Partners Launch Range of New Bluemix Services; New Clients include GameStop*
*- Leading Systems Integrators IBM GBS and CSC Deploy Bluemix*

**ARMONK, N.Y. - 30 Jun 2014:** IBM (NYSE: [IBM](#)) today announced that Bluemix, the company's open cloud development platform, is now generally available with new services, clients and systems integrators using it to rapidly develop applications in the cloud.

Bluemix, available on the IBM Cloud Marketplace, now includes more than 50 services for building secure, cloud-based business applications.  Its rapid adoption during its open beta period, which began in February, makes Bluemix one of the largest Cloud Foundry deployments in the world in just a few months.

*"Organizations are rapidly moving new, innovative apps to Cloud Foundry's scalable, user-friendly model,"* said **James Watters, vice president of [Cloud Foundry](#) Product and Ecosystem at Pivotal**. *"IBM Bluemix furthers the Cloud Foundry vision for rapid app development, as well as the ability for developers to work easily between platforms and tools from multiple providers."*

[Bluemix](#) runs on the SoftLayer infrastructure and combines the strength of IBM's middleware software with other open services and tools from IBM partners and its developer ecosystem to offer DevOps in the cloud – an

open, agile development model scalable from one-person startups to large enterprises. The growing catalog includes tools in categories such as Big Data, social, mobile, security, and the Internet of Things, and for industries ranging from mobile commerce, academia, advertising, and emerging spaces such as wearables.

**New Bluemix Services from IBM and Business Partners**

IBM continues to deploy more of its own technology onto Bluemix.  For example, IBM's MQ Lightmessaging service is now available on Bluemix and IBM's Cloud Marketplace to help developers quickly and easily connect different components of an application together in the cloud – regardless of programming language.  IBM also deployed Gamification services to Bluemix to help create new systems of engagement for cloud applications across a range of industries, which offer game-like incentives.

New business partner services being added to Bluemix and the IBM Cloud Marketplace include Redis Cloud to help developers use the cloud to rapidly access huge volumes of data and run their Redis datasets.  Bluemix users will now be able to connect to Redis using the powerful and global IBM SoftLayer cloud – helping to improve both the scalability and availability of the data they need to build cloud applications.

Other new business partner services include those from Sonian, adding to an array of solutions to help developers organize and mine Big Data.  Sonian's flagship service, Email Archive, helps users better capitalize on the vast amounts of data generated from email, attachments and other intellectual property.  Another new Bluemix service from ClearChat enables users to develop and test for multiple mobile platforms such as iOS and Android.  ClearChat's mobile services provide common channels for users of an application to communicate – regardless of platform or device.

**GameStop Developing New Cloud App with Bluemix**

Today, it is estimated that nearly 60 percent of developers are building for the cloud, according to Evans Data. Using Bluemix, developers are creating new mobile applications that integrate and extend into companies' existing IT infrastructure.  This includes GameStop, which plans to use Bluemix to develop a new mobile app to combine its in-store and online shopping experience for customers.

*"Working with the Bluemix platform, we are prototyping new ways to engage with our players from the online to the in-store experience,"* said **Jeff Donaldson, senior vice president of GameStop's Technology Institute**. *"Being able to add loyalty functionality as well as rapidly test, retool and deploy our mobile apps on Bluemix is giving us a competitive advantage in a market where speed means everything."*

**Leading Systems Integrators Adopt Bluemix**

IBM also announced that in addition to its Global Business Services organization, which has trained more than 80,000 consultants on Bluemix to help clients rapidly deliver mobile and web applications, other leading systems integrators, including Computer Sciences Corporation, are also using Bluemix to help their clients design and deploy cloud strategies.

*"Bluemix represents the next step in the transformation of IBM's cloud offering. One of the most important factors is the breadth of technology IBM can offer when it comes to cloud, coupled with clear intention to ensure*

its different product groups work together more closely than ever before,"said **Gary Barrett, Principal Software Analyst at Ovum Research**. *"If IBM continues to enhance the platform and can bring on enough partners, Bluemix could transform the Platform-as-a-Service market."*

**About IBM Bluemix**

**Announced as part of IBM's $1 billion investment in cloud computing** , Bluemix addresses a growing demand to more easily build cloud-based, creative mobile and web applications – without having to spend large amounts of time and resources on configuring infrastructure and multiple software licenses. Bluemix, built on Cloud Foundry's open technology, enables business to rapidly adjust to customer needs by allowing developers to mix and match different interoperable app services and tools. Powered by SoftLayer's robust cloud infrastructure, Bluemix – unlike similar platforms – offers developers the cloud power they need to build without ever having to configure infrastructure. For more information on IBM Bluemix, visit www.bluemix.net or on Twitter at @IBMBluemix.