

Le cabinet d'analystes Forrester Research nomme IBM leader pour ses solutions Big Data Hadoop

Paris, France - 06 mai 2014: IBM (NYSE: IBM) today announced that Forrester Research has recognized IBM as a leader in Big Data Hadoop Solutions and cited its advanced analytics tools, global presence and implementation services.

According to The Forrester Wave™: Big Data Hadoop Solutions, Q1 2014 report, IBM also received among the highest strategy score. The strategy score takes into account a vendor's ability to execute on its business strategy, product road map, and customer support capabilities.

The report states: "[IBM] has offerings in grid computing, databases, and many other data management technologies that it can bring to a comprehensive Hadoop solution. IBM has advanced analytics tools, a global presence, and implementation services, so it can offer a complete big data solution that will be attractive to many customers."

IBM's leader status in the Big Data Hadoop solutions market is based off the evaluation of its InfoSphere BigInsights software, an enterprise-ready Hadoop platform that allows enterprises of all sizes to cost effectively manage and analyze the massive volume, variety and velocity of data that consumers and businesses create every day. The report credits IBM for continuing to integrate BigInsights with related IBM assets such as SPSS advanced analytics, workload management for high performance computing, Business Intelligence tools, and data management and modeling tools.

IBM has established the world's deepest portfolio of Big Data and Analytics technologies and solutions, spanning services, software, research and hardware. IBM's Big Data and Analytics capabilities are helping to drive transformation in areas such as energy and financial services, while C-suite executives including CMOs, CFOs and CHROs across industries are now using IBM analytics to deliver better business results.

"Big Data and Analytics is driving transformation across every industry and profession," said Bob Picciano, senior vice president, Information and Analytics Group, IBM. "We believe the Forrester report underscores IBM's commitment to delivering innovations to our clients that help them embrace emerging technologies such as Hadoop."

In addition to BigInsights, IBM also delivers Hadoop capabilities to clients through PureData System for Hadoop. This expert integrated system simplifies how organizations conduct real-time data analysis and provides easy-to-use analytic tools and visualization for business analysts and data scientists.

In related news, IBM has also been named a leader in The Forrester Wave™: Master Data Management (MDM) solutions, Q1 2014. Master data management (MDM) is a hot topic for data management professionals looking to keep pace with the demands for data and satisfy new architectures for an evolving data landscape. Forrester recognized IBM's recent work towards a unified smart information platform and cited IBM's MDM solution for its ability to integrate and scale with Big Data strategies.

For the full Forrester Wave Big Data Hadoop Solutions, Q1 2014 Report, please visit:
<http://www.forrester.com/pimages/rws/reprints/document/112461/oid/1-PBE69P>

IBM has established the world's deepest portfolio of Big Data and Analytics technologies and solutions, spanning services, software, research and hardware. Today, more than 400 IBM mathematicians and 6,000 industry solution business partners are helping clients use big data to transform their organizations. Additionally, IBM secured 1,500 Big Data and Analytics-related patents in 2013 alone, and continues to engage and build solutions and skills across a broad community of 1,000 university partnerships, 135,000 Big Data University enrollments and a worldwide network of nine Analytic Solutions Centers.

For more information about IBM Big Data & Analytics,
visit <http://ibm.co/bigdataanalytics> and <http://www.ibmbigdatahub.com/>,

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For more insights on Big Data & Analytics visit IBM's Smarter Planet blog.
