

Cloud Computing : les entreprises franchissent une nouvelle étape

Paris - 07 mars 2012: IBM lance aujourd'hui une toute nouvelle gamme de logiciels pour le Cloud Computing afin d'augmenter de manière significative l'utilisation du Cloud et de placer ce dernier au cœur du fonctionnement des entreprises.

Une nouvelle étude de l'IBV (Institute for Business Value) d'IBM montre que près de 90% des organisations comptent adopter ou bien mettre en place de façon effective le Cloud dans les trois années à venir.

Après avoir tiré la valeur de la première étape de virtualisation, les entreprises adoptent de plus en plus le Cloud Computing.

En passant à la vitesse supérieure dans la virtualisation des datacenters, et tout en développant leurs « environnements Cloud », elles font désormais face à de nouveaux enjeux, en termes de sécurité, de contrôle et d'automatisation.

En réponse à cette problématique, la nouvelle offre **SmartCloud Foundation** d'IBM propose aux organisations d'installer, de gérer, de configurer et d'automatiser la création de services dans le Cloud privé, public ou hybride, avec un niveau contrôle bien supérieur à celui disponible sur le marché.

Les clients pourront développer plus rapidement leur propre Cloud privé ou étendre leurs services IT vers leurs clients, et tout ceci avec une plus grande sécurité et un meilleur contrôle.

Avec cette annonce, IBM s'impose véritablement en tant que leader du Cloud en entreprise, notamment avec la gamme SmartCloud Family, pour Cloud privé et public, ainsi que les solutions SaaS.

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IBM Addresses Next Shift in Enterprise Cloud Adoption

Study finds nearly 90 percent of businesses are moving beyond virtualization

New IBM SmartCloud software advances visibility, control and automation across cloud and traditional environments

IBM extends secure cloud management to Mobile devices and physical assets

PULSE - LAS VEGAS - 6 March 2012 : Today, IBM (NYSE: IBM) unveiled new software that represents a significant advancement in the level of visibility, control and automation for organizations to securely manage and deploy cloud services.

A recent IBM Institute for Business Value study found that 90 percent of organizations expect to adopt or substantially deploy a cloud model in the next three years. As organizations take the next step beyond virtualized data centers and expand their cloud environments, they are faced with what has become known as "virtual image sprawl."

Full press release:

<http://www-03.ibm.com/press/us/en/pressrelease/37045.wss>

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IBM Study: Cloud Computing to Rewrite Corporate Business Mode Is

Percentage of companies innovating with cloud expected to double by 2015

LAS VEGAS - 06 March 2012: The number of enterprises turning to cloud computing to revamp existing business models will more than double in the next three years, as business leaders move to capitalize on the rapid availability of data and the growing popularity of social media, according to a new study released today by IBM (NYSE: IBM). Businesses that embrace the transformative power of cloud will have a significant advantage in the race to introduce new products and services and capture new markets and revenue streams.

To better understand the shift in how organizations use cloud today and how they plan to employ it in the future IBM, in conjunction with the Economist Intelligence Unit, surveyed more than 500 business and technology executives worldwide. The findings were compiled in a new study, titled "The Power of Cloud: Driving business model innovation."

Full press release:

<http://www-03.ibm.com/press/us/en/pressrelease/37043.wss>

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IMImobile Deploys IBM Software to Enhance Its Cloud Services Management

Implements IBM SmartCloud Foundation to augment carrier-class service level management

LAS VEGAS - 06 March 2012: IBM (NYSE: IBM) today announced that IMImobile, a global mobile data technology infrastructure and solutions provider to telecom operators, media companies and enterprises has deployed IBM software to enhance its existing service and cloud infrastructure management processes.

IMImobile is a leading provider of cloud-based mobile data services for revenue generation and customer lifecycle management across Asia, Europe, Americas, Africa and the Middle East, With its services reaching over 900 million people in 64 countries and with operator customers like Vodafone, O2, Telefonica, France Telecom, Centrica, Barclays Bank, BBC, Aircel, Airtel, BSNL, MTN, Reliance, Tata and Virgin Mobile, the company required a cloud solution that would help answer its growing business requirements.

Full press release:

<http://www-03.ibm.com/press/us/en/pressrelease/37044.wss>

A propos du Cloud Computing d'IBM

<http://www-935.ibm.com/services/fr/gts/cloud/>
