

IBM étend son initiative Smarter Cities avec l'acquisition de Cúram Software

Une acquisition qui permettra d'améliorer la livraison des programmes sociaux à destination des citoyens

Paris - 05 déc. 2011: IBM (NYSE : IBM) annonce aujourd'hui l'acquisition de Cúram Software Ltd., une société Irlandaise créée en 1990 et installée à Dublin. Avec Cúram, qui signifie « soin et protection » en Irlandais, IBM entend aider les administrations gouvernementales à améliorer l'efficacité et l'accessibilité des programmes sociaux pour rendre les « villes plus intelligentes ». Les termes financiers de cette acquisition n'ont pas été communiqués.

Le logiciel Cúram Software est utilisé dans plus de 80 projets gouvernementaux à travers le monde pour fournir aux citoyens et à leur famille les programmes sociaux les plus appropriés et pour améliorer l'efficacité des services rendus. Il permet également d'évaluer en continu les progrès réalisés dans l'objectif d'une exploitation optimale du potentiel économique et social des individus.

L'initiative Smarter Cities ("Pour des Villes plus Intelligentes") d'IBM a pour objectif d'aider les villes et les gouvernements à améliorer la qualité des services rendus aux citoyens grâce à des méthodes d'analyse de données plus intelligentes et plus efficaces. Il leur est ainsi possible d'anticiper les problèmes et de mieux coordonner leurs ressources. IBM a déjà mené plus de 2000 projets pour atteindre ces objectifs et grâce à l'acquisition de Cúram Software, la compagnie entend étendre encore son leadership dans ce domaine.

« Nous cherchons à aider les villes et les gouvernements à transformer la façon dont ils interagissent avec les citoyens et à améliorer leur efficacité », rappelle Craig Hayman, General Manager d'IBM Industry Solutions. « Nous avons tous expérimenté ces longues files d'attente ou ces innombrables appels téléphoniques passés en vain pour pouvoir être mis en relation avec les services gouvernementaux. Avec Cúram, IBM peut transformer la façon dont les citoyens interagissent avec le gouvernement d'une manière qui profite à tous. »

IBM Extends Smarter Cities Initiative through Acquisition of Cúram Software

Improves Delivery of Social Programs to Citizens

DUBLIN, Ireland and ARMONK, NY, December 5, 2011 -- IBM (NYSE: [IBM](#)) has signed a definitive agreement to acquire Cúram Software Ltd. to help governments improve the efficiency, effectiveness and accessibility of social programs for smarter cities. Financial terms were not disclosed.

Cúram Software is used in more than 80 government agency projects around the world to provide the most appropriate social programs to citizens and their families in a timely manner, deliver services more effectively

and continuously monitor progress toward achieving people's social and economic potential. The software is used by health and human services, workforce services, and social security organizations around the world to deliver welfare, social insurance and both individual and employer based social programs.

Cúram Software allows cities and governments to provide a single view of benefits and services available across agencies, levels of government and private and not-for-profit organizations. The Social Industry Platform includes processes to deliver all types of programs and offers the flexibility needed to quickly update them as policy makers react to different economic times. Cúram Software's Platform also allows government and providers to focus on lowering overall program costs by ensuring that the benefits and services provided address core issues and that people become more self-sufficient.

Cúram, which means "care and protection" in Irish, was founded in 1990 and is based in Dublin, Ireland. One of the company's investors was [Enterprise Ireland](#), which helps Irish companies achieve global success.

Through its Smarter Cities initiative, IBM helps cities and governments serve citizens better by adopting more intelligent and efficient ways to analyze data, anticipate problems and coordinate resources. IBM has led more than 2,000 projects to achieve these goals and through its acquisition of Cúram Software, IBM expects to extend its leadership in this area.

IDC Government Insights estimates the new Smarter Cities information technology market opportunity at \$34 billion in 2011, increasing more than 18 percent per year to \$57 billion by 2014.

Today's news also builds on IBM's Smarter Cities initiatives in Ireland. Last year the company opened its first Smarter Cities Technology Center in Dublin at IBM's R&D Lab, where IBM works with city authorities, universities, small and large businesses to research, develop and commercialize new ways of making city systems more connected, sustainable and intelligent. With the addition of the Cúram Research Institute -- which is working to develop and deploy new business models for managing social programs -- IBM will enhance its ability to help clients increase the social and economic potential of people and their families.

"We are working to help cities and governments at all levels transform the way they interact with citizens while improving efficiency," said Craig Hayman, General Manager of IBM Industry Solutions. "We all have stories to tell about standing in long lines or making countless phone calls to gain access to government services, but it doesn't have to be that way. Together with Cúram, IBM can transform the way citizens do business with government in a way that benefits everyone."

Since 1999, IBM and Cúram have collaborated on federal, state, local, and provincial-level social program solutions around the world. More than 90 percent of Cúram's clients use IBM WebSphere middleware and nearly 70 percent of its clients use IBM hardware. Cúram's software is certified for use with the IBM Government Industry Framework and has been part of IBM Global Business Services' Integrated Case Management solution since 2001.

"After 13 years of experience working with IBM, we know our companies are an excellent fit", said John Hearne, CEO, Cúram Software. "Many of our clients already use IBM technologies and services, and they will benefit from working with Cúram and IBM as one. Through IBM's global reach, we can grow our client base by bringing the benefits of Cúram's Social Industry Platform to citizens around the world."

IBM's announcement of its plan to acquire of Cúram Software follows a series of moves IBM made this year to enhance its offerings for cities and governments. In June, the company introduced the [IBM Intelligent Operations Center](#), which provides a unified view of all city agencies so officials can predict events and quickly respond. Shortly thereafter, IBM announced it planned to acquire [i2](#), a leading provider of intelligence analytics for crime and fraud prevention. The acquisition was completed in October.

After the acquisition is completed, Cúram Software will be integrated into IBM's Software Group, which is a key driver of growth and profitability for the company. Cúram has approximately 700 employees. In addition to its headquarters in Dublin, the company has offices in Herndon, VA.; Toronto; Frankfurt, Germany; Canberra, Australia and Bangalore, India. The acquisition is anticipated to close by the end of December subject to the satisfaction of customary closing conditions and applicable regulatory reviews.

About Cúram Software

Cúram Software is the leading provider of social program software solutions, delivering best-in-class solutions for social enterprises globally including, health and human services, workforce services, and social security organizations. Using Cúram's solutions, agencies can immediately reap the benefits of client-centric business processes and an outcomes-driven integrated service delivery model Cúram's solutions, underpinned by the Cúram Social Industry Platform, combines the advantages of software built specifically for social programs, an enterprise platform and service-oriented architecture with the business and technical flexibility required to allow agencies to implement solutions to meet their strategic objectives. Cúram Software is headquartered in Dublin, Ireland with offices throughout North America, Europe, Australia, and India. For more information, visit www.curamsoftware.com.

About IBM

For more information about IBM, visit: www.ibm.com/smartercities.
