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Programme Global Entrepreneur: Dublin accueille les 9 finalistes SmartCamp pour décerner l'entrepreneur de l'année

Paris - 16 nov. 2010: En avril 2010, IBM a lancé le programme Global Entrepreneur destiné au développement de startups innovantes et à leurs solutions qui visent à bâtir une planète plus intelligente. IBM aide ces jeunes entreprises en leur proposant de développer leurs solutions sur technologies IBM et offre à ces entreprises le moyen de rencontrer de nouveaux clients pour consolider de nouveaux porte-feuille d'affaires.

Depuis le mois d'avril, IBM a organisé 9 compétitions dans le monde, les "SmartCamp", pour rassembler les startups les plus innovantes autour des écosystèmes représentés par les investisseurs, les entrepreneurs, le monde académique, les institutions incontournables du monde de l'entrepreneuriat. La finale se tient du 16 au 18 novembre 2010, à Dublin, faisant écho au mouvement mondial de la Global Entrepreneurship Week 2010.

L'événement de Dublin rassemble plus de 200 personnalités du monde de l'entrepreneuriat, associant le Premier Ministre Irlandais, la Commission Européenne de l'innovation. L'événement sera filmé et vous pourrez découvrir en direct le nom du gagnant le 18 novembre à 12h55, lors de la cérémonie de clôture.

Bien entendu, si vous souhaitez visionner d'autres moments de ces 2 jours, n'hésitez pas à nous demander l'agenda ou le télécharger sur les liens suivants.

Pour être au coeur de l'information SmartCamp, vous pouvez aussi vous connecter et suivre les fils d'informations sur :

IBM SmartCamp Stream: www.livestream.com/ibmsoftware

IBM SmartCamp Blog: www.ibmsmartcamp.com

IBM SmartCamp LinkedIn:

<http://www.linkedin.com/groups?mostPopular=&gid=2818731>

IBM SmartCamp Twitter: <http://twitter.com/IBMSmartCamp>

Tumblr: A page for SmartCamp will contain the agenda and communications materials necessary for media/analysts.

-Smart Camp Tumblr link: <http://smartcamp.tumblr.com>

- Password: worldfinals

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Top Entrepreneurs Vie to Become IBM Global Entrepreneur of the Year

Companies in Smarter Healthcare, Energy, Water and Transportation Head to IBM SmartCamp World Finals in Dublin

Armonk, New York and Dublin, Ireland- Nov. 11, 2010 — Nine technology startups from around the globe are set to travel to Dublin, Ireland this week to compete in the IBM (NYSE: IBM) SmartCamp World Finals from November 16-18, 2010. The winner will claim the title of IBM Global Entrepreneur of the Year by successfully pitching their unique Smarter Planet business idea to a panel of industry experts.

Select portions of the three day SmartCamp World Finals event will be webcast live at www.livestream.com/ibmsoftware beginning at 10:00 a.m. GMT in Dublin on November 16.

IBM [SmartCamps](#) are one aspect of IBM's [Global Entrepreneur initiative](#) designed to stimulate innovation and build skills for startups from around the world that are building new technologies to tackle some of the world's most pressing issues such as energy efficiency, the environment, and personalized healthcare. SmartCamp winners receive mentoring, access to industry experts and technology, and deeper partnership opportunities from IBM, venture capital firms and industry partners.

The 2010 SmartCamp World finalists are:

- [CareCloud](#)- Enables a digital ecosystem for the healthcare industry on the Internet where participants can transact on a business level using rich applications designed to streamline business processes and provide full transparency into workflow.
- [LindCom](#)- Measures the contents of tanks and silos and reports measurements, via the Internet, to optimize and streamline the distribution and production of commodities.

- [Panoramic Power](#)- Developing an inexpensive, cloud-based service for precise and granular monitoring of electrical power that enables energy savings, failure prediction, preventive maintenance and submetering.
- [Predect](#)- A unique online water protection solution whose early warning system enables immediate action before infecting a population.
- [Sproxil](#)- Smart technology fighting counterfeit medicine in emerging countries, with cell phone technology used at point of purchase to validate genuine drugs.
- [Streetline](#)- Uses sensors that allow citizens to find inexpensive parking fast while helping cities manage their parking resources more efficiently.
- [TreeMetrics](#)- Creates 3D imaging technology that measures forests for optimum harvesting.
- [VisioHost](#)- Unites innovative technology with scientific and medical research by providing lifecycle solutions for the management and archiving of images.
- [WorldSensing](#)- Industrial wireless sensing in smart structures, smart cities and smart oil fields.

“These finalists represent the best and brightest thinking from the next generation of entrepreneurs,” said Jim Corgel, general manager of IBM ISV and Developer Relations. “IBM welcomes these startups into its Business Partner ecosystem and looks forward to bringing the winning idea forward to our enterprise customers.”

A key event within the [Innovation Dublin](#) festival, the SmartCamp World Finals sponsors include [Dublin City Council](#), [Enterprise Ireland](#), IBM, [Kaufmann Fellows](#), [KPMG](#), [NCB](#) and [SeedCamp](#).

Startups who participate in IBM’s Global Entrepreneur initiative receive access to free software, as well as a team of dedicated project managers to assist in product development through the global network of 38 IBM Innovation Centers.

More information about the SmartCamp World Finals is available on the SmartCamp blog at www.ibmsmartcamp.com.
